

Back to the Fairgrounds

JAN

for a good old
FASHIONED

NORTHWEST AGRICULTURAL SHOW

PRESENTED BY HARVEST CAPITAL COMPANY

January 12-14, 2022

Oregon State Fair & Exposition Center - Salem

12-14

FARM SHOW!



EXHIBITOR BOOTHS

10x10 \$625

20x20 \$1,250

20x30 \$1,450

+ \$50 Corner Booths

+ **OUTSIDE SPACE** is available. Inquire for custom space & pricing.

SPONSORSHIPS

Title Sponsor \$10,000

Major Sponsor \$7,000

Seminar Host \$5,000

Day Host \$2,500

Swag Bag \$2,500

Parking Sponsor .. \$2,500

Booth Space included with all sponsorship's.

See back for more sponsorship details.

MARKETING PACKAGES

• **PREMIUM** \$2,400

Print + Digital + PR/Social

• **ENHANCED** \$1,200

Print + Digital

• **BASIC** \$400

Digital Only

Additional Options

• **Promo Video** \$600

• **eBlast** \$400

• **Social Media Post** .. \$250

• **Official Show Guide**

See back for show guide ad size/cost + more marketing package details.

Exhibitor Space is limited. Return your contract now to reserve.

Please note that the price for booth space includes space, electricity, backdrop curtain and side curtains only. Outside open space is for the space only. Exhibit space cost DOES NOT include tables, chairs, carpet, etc., but these can be rented for an additional fee through NW Ag Show/Oregon State Fair & Exposition Center providers.

REGISTRATION DATES: *details on reverse

■ **JUNE 1**

RETURN EXHIBITOR REGISTRATION OPENS

■ **JULY 1**

NEW EXHIBITOR REGISTRATION OPENS

■ **AUGUST 1**

RETURN EXHIBITOR priority placement deadline*

For more information, contact your Sales Consultant

Call 800-882-6789 or email events@eomediagroup.com

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www.NorthwestAgShow.com





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	TITLE SPONSOR	MAJOR SPONSOR	SEMINAR HOST	DAY HOST	BAG & PARKING SPONSOR
▶ PREMIUM AD IN GUIDE					
▶ 1/4 PAGE AD IN CAPITAL PRESS					
▶ INSERTS IN SWAG BAG					
▶ LOGO PLACEMENT IN AG SHOW MARKETING					
▶ PR PROMO ARTICLE					
▶ 20,000 PREMIUM DIGITAL BANNER ADS					
▶ (2) SPONSORED SOCIAL POSTS & (2) E-BLASTS					
▶ (1) PROMO VIDEO					

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- Title Sponsor \$10,000
 - Major Sponsor \$7,000
 - Seminar Host \$5,000
 - Day Host \$2,500
 - Swag Bag \$2,500
 - Parking Sponsor .. \$2,500
- Booth Space included with all sponsorship's.

**STAND OUT
FROM THE
CROWD WITH A
SPONSORSHIP**

MARKETING PACKAGES

- PREMIUM \$2,400
Print + Digital + PR Promo
- ENHANCED \$1,200
Print + Digital
- BASIC \$400
Digital Only

Additional Options:

- **Promo Video** \$600
Hosted on YouTube promoted via Social Channels, content creation available for additional fee, inquire for details
- **eBlast** \$400
Delivered via email newsletter to NW Ag Show & Capital Press Subscribers, approx. 15,000
- **Social Media Post** .. \$250
Targeted Sponsored Facebook & Instagram ad delivered up to 200,000 impressions

DRIVE TRAFFIC TO YOUR BOOTH SPACE WITH A CUSTOM MULTI-MEDIA MARKETING CAMPAIGN

PREMIUM

- ▶ **PRINT**
Half Page Ad in Official Show Guide + Eighth Page Ad in Capital Press before or after show
- ▶ **DIGITAL**
50,000 targeted ads served on EOMG sites
- ▶ **PR PROMO**
Article written & published on capitalpress.com with cross platform promotion including Facebook, Instagram & YouTube
SAVE \$870

****BEST VALUE****

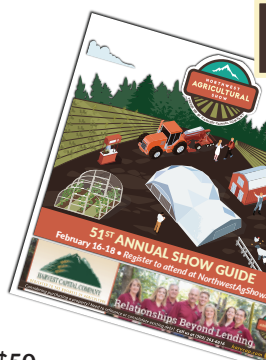
ENHANCED

- ▶ **PRINT**
Eighth Page Ad in Official Show Guide + Eighth Page Ad in Capital Press before or after show
- ▶ **DIGITAL**
50,000 targeted ads served on EOMG sites
SAVE \$575

BASIC

- ▶ **DIGITAL**
50,000 targeted ads served on EOMG sites
SAVE \$200

All Official Show Guide ad prices include free design services and digital Featured-Ad at capitalpress.com for 7 days.



OFFICIAL SHOW GUIDE

EXTEND YOUR MESSAGE BEYOND THE SHOW DOORS WITH A PRINT AD.

- FULL PAGE \$2,610
- HALF PAGE \$1,360
- QUARTER PAGE \$710
- EIGHTH PAGE \$465
- MARKETPLACE \$245

PUBLISHED BY CAPITAL PRESS & DISTRIBUTED TO 20K+ READERS in OR, WA, ID, CA & NV

CHOOSE YOUR EXHIBITOR BOOTH SIZE:

- 10x10: \$625 □ 20x20: \$1250 □ 20x30: \$1450 □ CORNER: +\$50

+ SPONSORSHIP AND/OR MARKETING TOTAL: _____ GRAND TOTAL: _____

Company Name		Phone	
Contact Person		Email	
Address		State	
City		Zip Code	

For payment mail check to address below or call 800-882-6789 to pay by Visa or Mastercard

**EARLY BIRD
10% DISCOUNT
on marketing
package total
RESERVE & PAY
BY 9/1/21**

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